



**ACADEMIC PARK OF THE PYRENEES &**  
**MULTI-SPORT, ADVENTURE AND LEISURE CENTRE OF THE PYRENEES**



***PIRINE Oh! INDOOR***





**PIRINEOH! INDOOR IS A PROJECT THAT WOULD DEFINITELY BRING THE PYRENEES AND ALL THE NATURE OF THE PROVINCE CLOSER TO THE CITY OF HUESCA, TO ITS GATES.**

ACADEMIC PARK OF THE PYRENEES

&

MULTI-SPORT, ADVENTURE AND LEISURE  
CENTRE OF THE PYRENEES

## HERE AND NOW: HUESCA AND ALTO ARAGON (NORTHERN ARAGON)

IN THE ALTO ARAGON, WE HAVE GOT DIFFERENT AND VERY BEAUTIFUL LANDSCAPES THAT NOW HAVE AN ADDED VALUE; THERE ARE MORE AND MORE PEOPLE IN THE WORLD WHO WISH TO VISIT US AND PRACTISE NEW SPORTS THERE, AS WELL AS OBSERVE AND ENJOY ITS RICH FLORA AND FAUNA, OR GO FOR A QUIET WALK, ALMOST IN SOLITUDE, OR TASTE OUR GASTRONOMY AND OUR QUALITY PRODUCTS. MORE AND MORE TOURISTS VISIT US, GENERATING EXPECTATIONS SO THAT WE CAN TAKE ADVANTAGE OF OUR RESOURCES TO CREATE EMPLOYMENT AND GIVE YOUNG PEOPLE THE OPPORTUNITY TO LIVE IN OUR LAND, EXACTLY THE SAME AS WITH AGRICULTURE OR WITH THE ESTABLISHMENT OF INDUSTRIES.





WE CAN MOBILISE OUR RESOURCES, IN THE SAME WAY AS WE CAN CONVERT TOURISM INTO A SOURCE OF INCOME THAT WILL GUARANTEE A WAY OF LIFE AND CURB THE DRAIN OF EMIGRATION.

TRADITIONAL TOURISM, ACTIVE, SPORT OR ADVENTURE TOURISM HAVE NOT YET TAKEN OFF OR SHOWN ALL THEIR POTENTIAL AS AN OPTION OF LIFE FOR THE NEW GENERATIONS; AND HUESCA AND ITS PROVINCE IS A PLACE WITH ENORMOUS POSSIBILITIES.

## WHY?

FOR THE NEW SPORTING ACTIVITIES IN NATURE, TOURISTS REQUIRE GOOD COMPANIES WITH TRAINED GUIDES WHO ARE FLUENT IN LANGUAGES AND HAVE AN EXTENSIVE KNOWLEDGE OF OUR CULTURE AND HERITAGE, AND ALSO MASTER THE BEST TECHNIQUES OF ADVENTURE SPORTS. HOWEVER, WE HAVE NOT GOT SUFFICIENT CENTRES TO TRAIN YOUNG PEOPLE AND WORKERS, EVEN THOUGH WE ARE IN THE MOST ADEQUATE NATURAL SCENARIO.



IN MANY CASES, OUR VISITORS DO NOT HAVE CLEAR INFORMATION ABOUT THE ENORMOUS ACTIVITY POSSIBILITIES IN OUR TERRITORY AND SEEK OTHER BETTER PLANNED OFFERS, WITH A MORE RECOGNISABLE BRAND, WITH WELL-STRUCTURED AND SIMPLE ONLINE INFORMATION.

MOREOVER, THEY SOMETIMES REACH THEIR DESTINATIONS AND THERE ARE A LOT OF PEOPLE WHO WANT TO DO THE SAME ACTIVITY OR THE WEATHER IS NOT GOOD OR THE INFORMATION AVAILABLE ON ARRIVAL IS CONFUSING, AND AS A RESULT OF THIS, THEY WASTE TIME WAITING USELESSLY, THE ACTIVITY BECOMES LESS SAFE OR THEY HAVE BAD EXPERIENCES, AND DO NOT WANT TO REPEAT.

THE NEW NATURE ACTIVITIES ARE BECOMING FORMAL SPORTS THAT ARE GENERATING NATIONAL AND INTERNATIONAL LEVEL COMPETITIONS, AS FOR EXAMPLE CLIMBING. DESPITE THE FACT THAT WE HAVE GOT MAGNIFICENT NATURAL SCENARIOS TO ENGAGE IN CLIMBING, OVERCROWDING AND THE INFLUX OF VISITORS GIVE RISE TO THE NEED FOR **INDOOR** FACILITIES IN PLACES THAT ARE PREPARED TO HOLD A LARGE NUMBER OF SPECTATORS AND THAT DO NOT DAMAGE THE NATURAL ENVIRONMENT.



SPECIAL TRAINING IS REQUIRED BEFORE CARRYING OUT AN ACTIVITY IN THE NATURAL MEDIUM, DUE TO THE RISKS ENTAILED AND ALSO DUE TO THE FRAGILITY OF THE NATURAL MEDIUM WHERE THE ACTIVITIES ARE CARRIED OUT. WE MUST MAKE THINGS EASY AND CONVENIENT FOR OUR VISITORS, OFFERING THEM PLACES WHERE THEY CAN BEGIN TO ENGAGE IN MORE TECHNICAL SPORTS AND WITH THE NECESSARY GUIDELINES TO BE ABLE TO ENJOY NATURE SAFELY, HAVING THE NECESSARY INFORMATION AND ENVIRONMENTAL CULTURE.

21<sup>ST</sup> CENTURY TOURISTS COME TO EXPERIENCE SPORT CHALLENGES, UNIQUE EMOTIONS AND EXPERIENCES IN PROTECTED, PRIVILEGED, NATURAL LANDSCAPES WHERE LAUDABLE ENVIRONMENTAL RESPECT IS PERCEIVED. THEY ALSO LIKE HEARING ABOUT THE HISTORY OF THE PLACE THEY VISIT AND BEING GIVEN A SERIOUS AND ENTERTAINING EXPLANATION OF THE EXISTING HERITAGE. IN ADDITION, THEY REQUEST QUALITY HOTEL AND CATERING SERVICES.

21<sup>ST</sup> CENTURY TOURISTS WANT THE TIME THEY SPEND TRAVELLING TO BE INTENSE, SAFE AND SATISFACTORY. THEY FIND INFORMATION ON THE INTERNET IN ORDER TO CHOOSE THE MOST ADVANTAGEOUS OPTION TO AVOID DOWNTIME, RISKS AND UNCERTAINTIES. IN SHORT THEY WANT THEIR TRAVELS TO SATISFY SOME MINIMUM EXPECTATIONS.

***TO OFFER A PRODUCT OF THIS QUALITY WE PRESENT AN IDEA WHOSE AIM IS FOR THE ALTO ARAGON TO SOLVE THE PROBLEMS SET OUT ABOVE AND THUS BE ABLE TO OFFER EVEN MORE SATISFACTORY EXPERIENCES FOR THOSE VISITING US.***





## **PIRINEOh!INDOOR**

PIRINEOH! INDOOR IS THE PLACE WHERE WE CAN OFFER YOUNG STUDENTS, GUIDES, ENTREPRENEURS AND AGENTS THE NECESSARY TRAINING AND CAPACITY-BUILDING FOR THEM TO BE ABLE TO WORK, TRAIN AND MANAGE COMPANIES IN AGREEMENT WITH THE NEEDS REQUIRED BY TODAY'S TOURISTS.

A SPACE WHERE IT WILL BE POSSIBLE TO MARKET OUT TERRITORY'S POSSIBILITIES BETTER, PROVIDING OFFERS RELATED TO LEISURE AND SPORT, AS WELL AS WELL-ORGANISED, SIMPLE AND CLEAR ACTIVITIES IN NATURE, SO THAT THEY CAN SUITABLY CHOOSE OUR DESTINATION WITH CONFIDENCE.

AN OPERATING CENTRE WHERE LOGISTICS CAN BE IMPROVED BY EFFECTIVELY MANAGING THE TERRITORY, BY MEANS OF REAL TIME INFORMATION OF ITS STATE, LEVEL OF OCCUPATION OF THE ACTIVITIES, METEOROLOGY, RISKS, ETC., SO THAT TOURISTS HAVE FLEXIBILITY TO BE ABLE TO CHANGE THEIR PLANS FOR AN OTHER SIMILAR OFFER THAT GUARANTEES A POSITIVE EXPERIENCE.

THE INFRASTRUCTURES ARE ALSO SUITABLE FOR BEGINNERS IN ADVENTURE SPORTS, WHERE SECURITY CORPS AND FORCES AS WELL AS MOUNTAIN HEALTH PROFESSIONALS CAN IMPROVE THEIR WORK, AND WHERE ELITE ATHLETES CAN TRAIN AND COMPETE, AND WHERE EVERYONE CAN ATTEND THE EVENTS.



## WHAT EXACTLY IS PIRINEOH! INDOOR?

PIRINEOH! INDOOR WOULD BE A MULTICENTRE SET UP AS AN ACTIVITY PARK THAT WOULD HAVE A LAKE, WHICH WOULD ACT AS A RESERVOIR, SURROUNDED BY PAVILIONS AND A TOWER THAT WOULD CONTAIN OUTDOOR INFRASTRUCTURES, AS WELL AS INDOOR SPACES FOR BEGINNERS, EXPERTS AND COMPETITION FOR THE FOLLOWING ACTIVITIES:

**ROCK AND RIVER:** CLIMBING WALLS, BOULDERS, ARTIFICIAL CANYONING, CONTROLLED CANAL FOR INITIATION IN RIVER SPORTS, BALANCING AND ZIP LINES, ETC.

**PATH AND WOOD:** MOUNTAIN BIKE CIRCUIT, TRAIL RUNNING CIRCUIT, MUSHING, HORSE-RIDING, CANOPYING AND ORIENTATION.

**AIR AND WIND:** GLIDING AND WINDSURFING SIMULATION, INDOOR BUNGEE JUMPING, INITIATION IN POWER KITES, AEROSTATIC BALLOONS.

**SNOW AND ICE:** ICE-SKATING, INITIATION IN INDOOR SKI SPORTS, INITIATION IN HIGH MOUNTAIN SPORTS, ICE DIVING, INDOOR ICE CLIMBING.

**NATURE OBSERVATION:** ENVIRONMENTAL EDUCATION CLASSROOMS, PHOTO HUNTING, BIRD-WATCHING, FLORA AND FAUNA OBSERVATION, NETWORKING REMOTE OBSERVATION.

**VIRTUAL REALITY:** NETWORKING CLASSROOMS, DIGITAL SIMULATORS, DIGITAL TRAINING, DIGITAL ORIENTATION AND GEOLOCATION, DIGITAL SPORT APPLICATIONS.





**PIRINE Oh!**





**WHEN DISCOVERING NATURE IS  
WORTH ACADEMIC QUALIFICATIONS.**



## **THE PARK WOULD ALSO PROVIDE SERVICES AS:**

A VOCATIONAL, UNIVERSITY AND BUSINESS TRAINING SCHOOL.

AN INFORMATION AND LOGISTICS MANAGEMENT CENTRE FOR THE NATURAL MEDIUM, SO THAT ALL PEOPLE INTERESTED CAN RECEIVE INFORMATION AND COMMUNICATE MORE EFFICIENTLY: TOURISTS COULD CHOOSE THE OFFER THAT ADAPTS BEST TO THEIR NEEDS AND POSSIBILITIES, AND ENTREPRENEURS WOULD HAVE A COMMON PLACE, LIKE A CENTRAL MARKET, WHERE THEY CAN OFFER THEIR PRODUCTS.

THE HEADQUARTERS AND OFFICES OF COMPANIES OF THE SECTOR, OR ASSOCIATIONS OF BUSINESS PEOPLE, SPORTING ASSOCIATIONS, NATURE-LOVING ASSOCIATIONS OR PUBLIC ADMINISTRATION ENTITIES.

THERE WOULD ALSO BE PLACES TO ACCOMMODATE ALL THE PEOPLE USING THE CENTRE, FROM HOTELS TO A CAMP SITE, AS WELL AS ACCOMMODATION FOR STUDENTS, TEACHERS, PROFESSIONALS, ETC.



## THE CENTRE WOULD HAVE THE FOLLOWING ACTIVITY/BUSINESS MODELS:

### PIRINEOH! TRAINING

A VOCATIONAL TRAINING SCHOOL FOR ACTIVE AND SPORT, NATURE TOURISM.

CLASSROOMS FOR A MASTER'S COURSE IN MANAGEMENT AND ADMINISTRATION OF ACTIVE AND SPORT TOURISM.

CLASSROOMS FOR COURSES AIMED AT PROFESSIONALS FROM THE SECTOR.

MULTI-PURPOSE HALLS FOR SEMINARS.

### PIRINEOH! MANAGEMENT, MARKETING AND LOGISTICS

CENTRE FOR LOGISTICS AND INFORMATION MANAGEMENT OF THE NATURAL MEDIUM.

IT WOULD HAVE A METEOROLOGICAL CONTROL ROOM, CONTROL AND SURVEILLANCE OF RISKS, AND DESTINATION OCCUPATION CONTROL, TRAFFIC INTENSITY, PARKING POSSIBILITY, ETC.

SPACE FOR THE STRUCTURED MARKETING OF THE OFFER IN SPORTING ACTIVITIES. COMPANIES FROM THE SECTOR, TRAVEL AGENCIES, TOUR OPERATORS, ETC. WILL BE ABLE TO OFFER DESTINATIONS, ACTIVITIES, ACCOMMODATION, ROUTES, ETC. IN SHORT, QUALITY TOURIST PRODUCTS, ESPECIALLY WHEN THEY HAVE REAL TIME INFORMATION ABOUT THE DESTINATIONS, THEY CAN HAVE TRAINED STAFF AND EVEN ELITE ATHLETES TO GIVE THEIR OFFERS AN ADDED VALUE.

### PIRINEOH! SPORT

HIGH PERFORMANCE CENTRE FOR ELITE ATHLETES IN THE NEW ADVENTURE SPORT MODALITIES: CLIMBING, MOUNTAINEERING, ETC.

TRAINING CENTRE FOR PUBLIC SECURITY CORPS AND FORCES; MOUNTAIN RESCUE, FIRE BRIGADE, ARMY, POLICE, ETC.

IT WILL HAVE SPECIALISED SPACES, AS WELL AS MEDICAL AND HEALTH CONTROLS.

IT WILL ALSO HAVE ADDITIONAL COMPETITION ROOMS TO THOSE THAT ALREADY EXIST IN THE PARK, FOR INDOOR EVENTS.

### PIRINEOH! LEISURE AND ADVENTURE

A SPORTS PARK WITH FACILITIES FOR ADVENTURE SPORT BEGINNERS AND EXPERTS. IT WILL ALSO HAVE THE INFRASTRUCTURES DESCRIBED ABOVE.

IT WILL ALSO HAVE TEMPORARY ACCOMMODATION ESTABLISHMENTS - HOTELS, HOSTELS, CAMPSITE -, AS WELL AS COMPLEMENTARY SERVICES

- RESTAURANTS, CAFETERIAS -, ETC.





**PIRINEOH! INDOOR WOULD ALSO MEAN  
THE CREATION OF A NEW  
PARK FOR THE CITY OF HUESCA.**



## TEN REASONS TO GROUP ALL OF THIS TOGETHER IN A MULTI-CENTRE

- 1** THE BUSINESS MODELS WOULD SUPPORT EACH OTHER; TOURISTS COULD ATTEND THE ATHLETES' COMPETITIONS, THE ATHLETES COULD TRAIN WITH THE STUDENTS, STUDENTS WOULD WORK WITH THE COMPANIES, THE COMPANIES WOULD GIVE THE TOURISTS A BETTER SERVICE...
- 2** ALL THE BUSINESS MODELS WOULD TAKE ADVANTAGE OF THE MAIN FACILITIES THE WHOLE YEAR ROUND. THUS WE WOULD COMPLEMENT LEISURE, MARKED BY A HIGH SEASONABLE NATURE, WITH TRAINING, AT TIMES WHEN THE INFLUX OF TOURISTS COULD LEAVE THE MAIN PARK EMPTY.
- 3** TOURISTS WOULD ARRIVE DURING THE RECREATIONAL PERIOD TO LEARN ADVENTURE SPORTS, TO ENJOY FAMILY LEISURE AND HIRE DAY TRIPS, ACTIVITIES, ETC.
- 4** THE MANAGEMENT AND LOGISTICS WOULD BE INTENSE ON HAVING TO PROVIDE TOURISTS WITH INFORMATION AND OFFERS. STUDENTS, WORKERS, AS WELL AS HEALTH AND SAFETY AGENTS WOULD DO WORK PLACEMENTS AT THE CENTRE OR WORK IN NATURAL PLACES.
- 5** THE ACCOMMODATION AND LEISURE SERVICES, RESTAURANTS, CAFETERIAS, ETC. WOULD MAINLY BE USED BY THE TOURISTS.
- 6** DURING THE TRAINING PERIOD, THE PARK WOULD BE USED BY STUDENTS, BY COMPANY WORKERS, BY ELITE ATHLETES.
- 7** THE MANAGEMENT AND LOGISTICS WOULD TAKE ADVANTAGE OF THOSE MOMENTS TO IMPROVE THE INFORMATION AND MARKETING SYSTEMS TAKING INTO ACCOUNT WHAT THEY HAVE LEARNT DURING THE PERIOD OF GREATER ACTIVITY. THESE WOULD BE TIMES TO GENERATE AND IMPROVE PROTOCOLS AND OFFERS. IT WOULD ALSO COMPLEMENT THE TRAINING OF STUDENTS AND WORKERS.
- 8** COMPLEMENTARY SERVICES AND ACCOMMODATION COULD BE USED BY STUDENTS, TRAINEE WORKERS, SECURITY FORCES AND CORPS, ELITE ATHLETES.
- 9** WITH ALL OF THIS, WE WOULD USE THE INFRASTRUCTURES ALL YEAR ROUND, AND THE PROJECT WOULD BE FEASIBLE AND SUSTAINABLE FROM THE INTERNAL VIEWPOINT.
- 10** WITH THE SYNERGIES GENERATED, CLIENTS WOULD COME TO THE WHOLE OF THE ALTO ARAGON, TO THE MOUNTAINS, TO THE GUARA MOUNTAIN RANGE AND CANYONS, TO THE MONEGROS DESERT, ETC.



## AND ANOTHER TEN REASONS FOR IT TO BE LOCATED IN HUESCA

- 1 HUESCA IS VERY WELL CONNECTED, IT HAS DUAL CARRIAGEWAYS THAT CONNECT IT TO THE REST OF THE PENINSULA AND FRANCE, THE AVE HIGH-SPEED TRAIN PASSES THROUGH AND IT HAS AN AIRPORT. IT IS ALSO HALF AN HOUR AWAY FROM THE AIRPORT AND AVE HIGH-SPEED TRAIN STATION OF ZARAGOZA.
- 2 HUESCA IS VERY WELL SITUATED IN TERMS OF DIVERSE LANDSCAPES AND ACTIVITIES THAT CAN BE CARRIED OUT IN THE PROVINCE.
- 3 HUESCA HAS A TOURIST INFRASTRUCTURE THAT CAN COMPLEMENT THE ACCOMMODATION AND LEISURE OF THE PARK.
- 4 HUESCA HAS HOTELS, A CAMPSITE AND PILGRIM HOSPITAL.
- 5 HUESCA CURRENTLY HAS A TRAFFIC-FREE PEDESTRIAN CENTRE, WITH SHOPS, AND HOTEL AND CATERING ACTIVITY. IT ALSO HAS AN EXCELLENT GASTRONOMIC OFFER THAT HAS MADE IT A CANDIDATE FOR THE SPANISH GASTRONOMY CAPITAL.
- 6 HUESCA ENJOYS A VARIED CULTURAL OFFER: INTERNATIONAL THEATRE AND DANCE FAIR, PERIFERIAS FESTIVAL, SAN LORENZO FESTIVITIES, ANIMAHU, AS WELL AS SOME TOP CLASS INFRASTRUCTURES FOR ALL KINDS OF EVENTS, SUCH AS THE CONVENTION CENTRE AND OLIMPIA THEATRE.
- 7 HUESCA HOUSES THE CDAN, AN INTERNATIONAL BENCHMARK IN THE KNOWLEDGE OF LAND ART, OF THE RELATIONSHIP OF ART AND ARTISTS WITH NATURE. THE ASTRONOMY OBSERVATORY IS ALSO LOCATED IN OUR CITY, WHICH IS GENERATING A NEW INFLUX OF VISITORS INTERESTED IN ASTRONOMY.
- 8 HUESCA ALSO HAS A TECHNOLOGICAL PARK, WALQA, WHERE NEW TECHNOLOGIES PRODUCTS ARE DEVELOPED AS WELL AS AN INDUSTRIAL LOGISTICS PLATFORM, PLHUS, WITH EXCELLENT POSSIBILITIES FOR THE STORAGE AND DISTRIBUTION OF GOODS IN THE NORTH OF SPAIN.
- 9 HUESCA IS THE CAPITAL OF THE PROVINCE AND IT HOUSES THE ADMINISTRATIVE HEADQUARTERS OF NATIONAL, REGIONAL, PROVINCIAL INSTITUTIONS OF THE ALTO ARAGON. THE HEADQUARTERS OF DIFFERENT BUSINESS ASSOCIATIONS, LINKED TO TOURISM ARE ALSO LOCATED THERE, AS WELL AS SOME OF THE SCHOOLS OF THE UNIVERSITY OF ZARAGOZA.
- 10 AND PERHAPS THE MOST IMPORTANT REASON, HUESCA HAS HUMAN RESOURCES AND A MOUNTAINEERING TRADITION, THOUSANDS OF MOUNTAIN LOVERS, THE PEÑA GUARA CLUB, WHICH HAS THE LARGEST NUMBER OF MEMBERS IN SPAIN, THE HEADQUARTERS OF ACTIVE AND SPORT TOURISM, WHICH GROUPS TOGETHER COMPANIES FROM THE SECTOR, AND A YOUTH THAT LOVES NATURE ACTIVITIES.



## OPTIMAL LOCATION

WE SUGGEST A PLACE THAT WE BELIEVE OFFERS THE BEST CHARACTERISTICS. NEXT TO THE ISUELA RIVER, TO THE SOUTH OF HUESCA, WITHIN A MULTI-RIVER AGRICULTURAL PARK, A FORMER TRADITIONAL MARKET GARDEN OF HUESCA, THE SPACE HAS EXCELLENT ACCESS FROM THE SOUTHERN BYPASS OF THE DUAL CARRIAGEWAY. IT IS NEAR THE AIRPORT AND ALSO HUESCA, THE AVE HIGH-SPEED TRAIN, AND IT CAN ALSO BE REACHED BY BIKE OR ON FOOT FROM THE ACTUAL CITY. ITS WILL THUS BECOME AN URBAN PARK BUT A PARK THAT IS SITUATED ON THE OUTSKIRTS.

DUE TO ITS COMMUNICATIONS, ITS NEARBY URBAN SERVICES, ITS CITY PLANNING QUALIFICATION, BECAUSE THE LAND IS FREE FROM ENCUMBRANCES AND PART OF IT IS NEXT TO THE RIVER, AND BOTH THE MOUNTAIN RANGE AND THE MONEGROS CAN CLEARLY BE SEEN.





CLASSROOMS AND  
HIGH PERFORMANCE  
CENTRE

CORPORATE AND SOCIAL HEADQUARTERS  
INFORMATION MANAGEMENT CENTRE

HOTEL ACCOMMODATION AND  
BUSINESS STAND SPACE

CAR PARK

CENTRAL PARK

ACCOMMODATION  
CAMP SITE





## DESCRIPTION AND NEEDS OF THE DIFFERENT PARK SERVICES

A LAKE WOULD HAVE TO BE BUILT, SIMILAR TO THE NEARBY POOLS FOR AGRICULTURAL USE, WITH A DRAINAGE CHANNEL INTO THE ISUELA RIVER. TREES WOULD BE PLANTED CONTINUING WITH THE UNDERGROWTH OF THE ISUELA RIVER.

AMONG THE TREES AND THE POND, THERE WOULD BE A SERIES OF PAVILIONS, LIKE VERY SIMPLE AND ECONOMIC AGRICULTURAL BUILDINGS, WHICH WOULD BE USED FOR THE INITIATION AND TRAINING ACTIVITIES, CLASSROOMS, GYMS, WAREHOUSES, BOULDERS, SYNTHETIC ICE CLIMBING, DIGITAL TRAINING, PHOTOGRAPHY AND NATURE OBSERVATION.

WE WOULD LOCATE ZIP LINES BETWEEN THE TREES AS WELL AS OTHER ELEMENTS TO CARRY OUT BALANCING ACTIVITIES AND HAVE FUN. WE WOULD LEAVE A PLACE FOR HORSES, TO GO RIDING IN THE SURROUNDING AREA, AND PARALLEL TO THE POUND, THERE WOULD BE A CANAL FOR CANOEING AND KAYAKING, OR TO LEARN HOW TO DO CANYONING.

THERE WOULD BE PATHWAYS ALL OVER THE PARK WHERE PEOPLE CAN WALK, OR A TRACK TO SAFELY DO MOUNTAIN BIKING OR MASHING.

NEXT TO THE PARK THERE WOULD BE SOME PLOTS OF LAND THAT WE WOULD LEAVE FREE TO LOCATE A VOCATIONAL, BUSINESS AND UNIVERSITY TRAINING SCHOOL THERE: THE ACADEMIC PARK OF THE PYRENEES.

LIKEWISE, THE LOGISTICS INFORMATION CENTRE AND ACTIVITY PROCUREMENT MARKET WOULD BE CONSTRUCTED, WITH A LARGE RECEPTION HALL AND STANDS, AND WITH OFFICES FOR BUSINESS, CORPORATE, SPORTING AN ADMINISTRATIVE HEADQUARTERS. A HIGH-PERFORMANCE CENTRE FOR ATHLETES, AS WELL AS FOR HEALTH AND SAFETY PROFESSIONALS, WITH SPORTING MATERIAL RESEARCH LABORATORIES; HOTEL(S), HOSTEL AND A CAMPSITE.

RESTAURANTS, CAFETERIAS, SHOPS ASSOCIATED WITH SPORT, BODY CARE CENTRES AND HEALTH CENTRES WOULD ALSO BE LOCATED WITHIN THESE AREAS, OR IN THE PARK PAVILIONS.















## INVESTMENTS PLANNED

### PIRINEOH! LEISURE AND ADVENTURE

THE MAIN PARK WOULD BE A PUBLIC-PRIVATE INVESTMENT, WHOSE RETURN WOULD ARISE FROM THE PAYMENT OF A FEE BY USERS, WHO WOULD BE:

ON THE ONE HAND, TOURISTS, FAMILIES AND VISITORS IN GENERAL.

ON THE OTHER HAND, PEOPLE ATTENDING THE TRAINING CENTRE WHO WOULD USE THE PARK AS A PLACE FOR TRAINING, STUDENTS AND WORKERS.

ELITE ATHLETES, AS WELL AS HEALTH AND SAFETY PROFESSIONALS WHO WOULD ALSO USE IT AS A TRAINING AND ADVANCED EDUCATION SPACE.

SPORTING EVENTS ORGANISERS.

HOTEL AND CATERING COMPANIES, SPORT EQUIPMENT SHOPS, ETC., WHICH WOULD BE LOCATED IN THE INDOOR PAVILIONS OF THE PARK.

### PIRINEOH! TRAINING

THE SCHOOL WOULD BE A PUBLIC OR PRIVATE INVESTMENT, WHICH WOULD PAY FOR THE PURCHASE OF THE LAND THAT IS PERFECTLY EQUIPPED TO CONSTRUCT THE BUILDING, AS WELL AS THE RIGHT OF USE OF THE MAIN PARK. IT WOULD BE FINANCED WITH THE COST OF THE TRAINING, EITHER PUBLIC OR PRIVATE, WHICH WOULD BE GIVEN AT THE CENTRE.

### PIRINEOH! MANAGEMENT, LOGISTICS AND MARKETING

THE LOGISTICS CENTRE WOULD BE A PUBLIC INVESTMENT, PURCHASE OF LAND AND CONSTRUCTION OF THE FACILITY, WHOSE RETURN WOULD COME FROM THE RENTAL OF THE STANDS OF THE ACTIVE TOURISM COMPANIES, AS WELL AS FROM THE GENERATION OF INFORMATION THAT IS SPECIFIC TO THESE COMPANIES. ALSO DUE TO THE RENTAL OF SPACES FOR CORPORATE HEADQUARTERS, ASSOCIATIONS, ETC., FOR SETTING UP IN THE PLACE.

### PIRINEOH! SPORT

THE HIGH-PERFORMANCE CENTRE WOULD COME FROM A PUBLIC OR PRIVATE INVESTMENT, PURCHASE OF LAND AND CONSTRUCTION OF THE FACILITIES, WHOSE RETURN WOULD COME FROM THE ADMINISTRATION AND FROM THE USE OF FACILITIES BY ATHLETES AND SECURITY PROFESSIONALS, WITH THEIR RESPECTIVE SPONSORS.



LA JACETANIA

SOBRARBE

ALTO GÁLLEGO

CINCA MEDIO

LA RIBAGORZA

LA LITERA

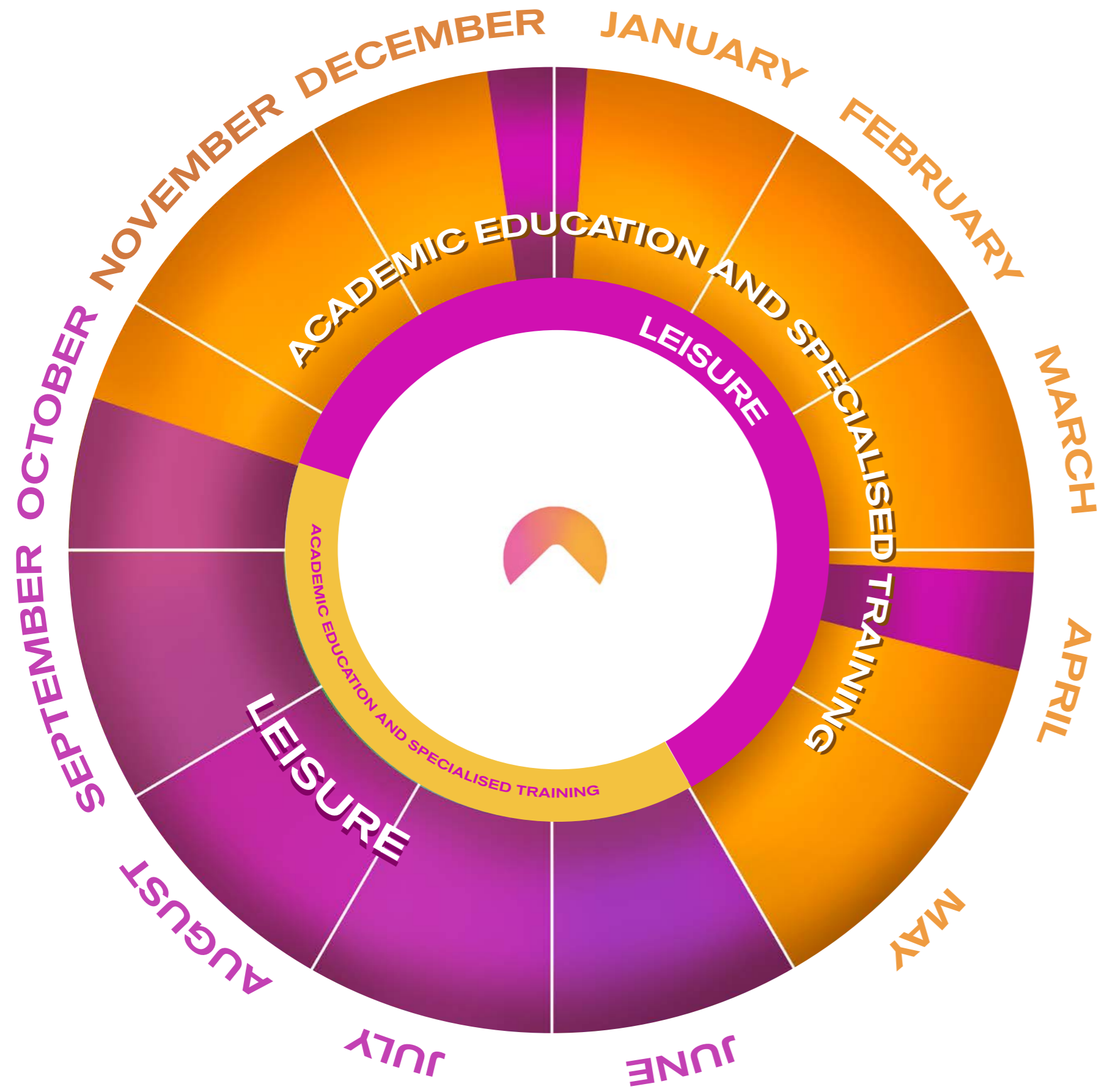
SOMONTANO

BAJO CINCA

LOS MONEGROS

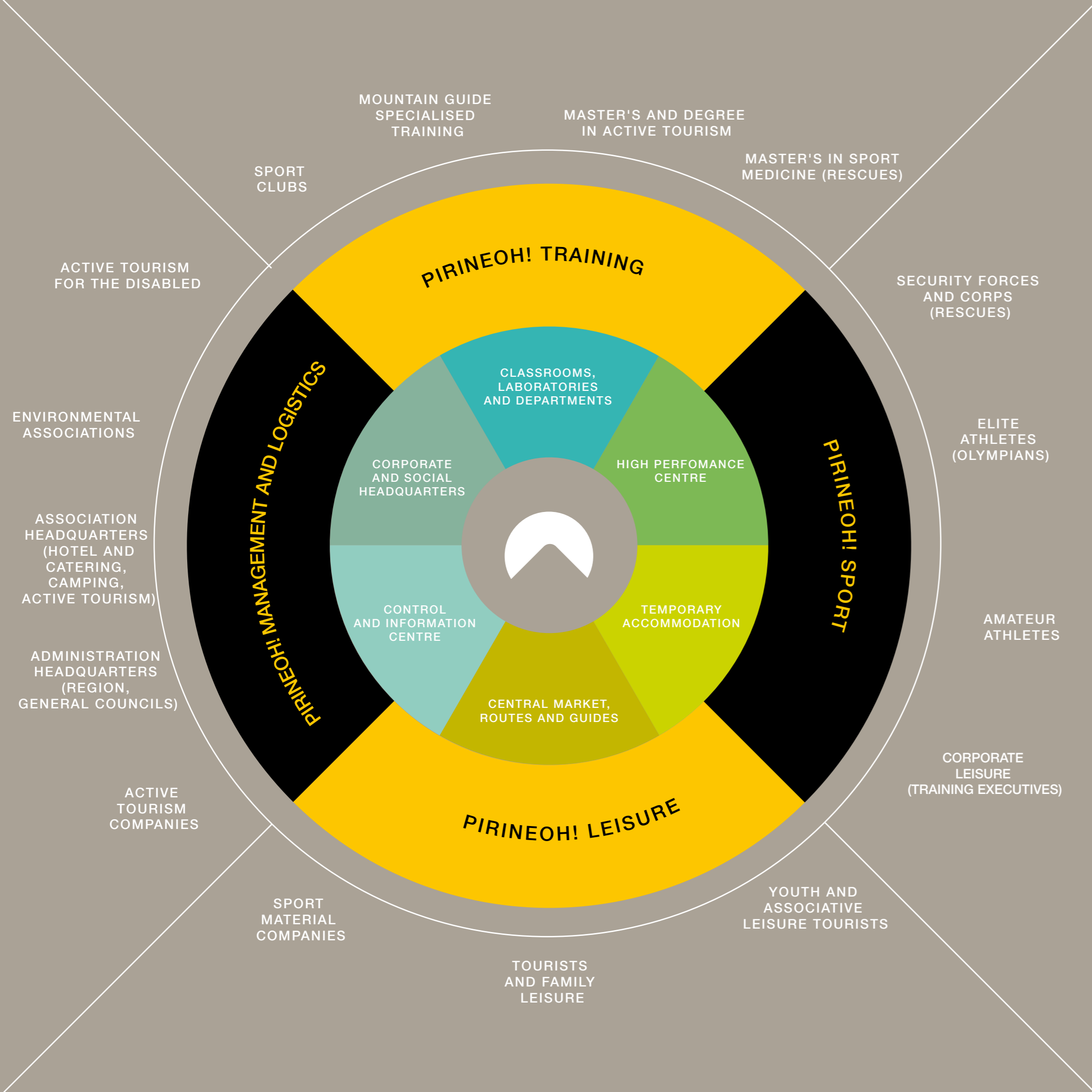
HOYA DE HUESCA

THE LOCATION OF PIRINEOH! INDOOR IN THE CITY OF HUESCA WOULD BENEFIT THE ENTIRE PROVINCE, EACH AND EVERY ONE OF ITS VILLAGES, FROM ANSÓ, TO FRAGA, INCLUDING BARBASTRO, MONZÓN OR JACA, JUST TO GIVE A FEW EXAMPLES, AS THE BENEFITS WOULD EXTEND TO THE ENTIRE COMMUNITY OF ALTO ARAGON



THE PIRINEOH! INDOOR CLOCK SHOWS THAT IT IS NOT A GLOBAL PROJECT THAT DEPENDS ON SEASONALITY. WHEN THE RESOURCES ARE NOT USED FOR ACADEMIC EDUCATION AND SPECIALISED TRAINING, THEY ARE USED FOR LEISURE ACTIVITIES.





**THE SECOND CLOCK**  
 SHOWS THE DIFERENT AREAS OF INFLUENCE THAT PIRINEOH! INDOOR WOULD HAVE, BASED ON THE FOUR MAIN PILLARS: TRAINING, LOGISTICS, SPORT AND LEISURE.



**PIRINEOH! INDOOR WOULD BE THE LINK BETWEEN TOUR OPERATORS, AND SPORT AND ADVENTURE TOURISM COMPANIES; IT WOULD COLLABORATE PERMANENTLY WITH MOUNTAIN GUIDES.**

THE ACADEMIC ACTIVITY OF PIRINEOH! INDOOR WOULD PROVIDE MOUNTAIN GUIDES WITH QUALIFICATIONS AS WELL AS REFRESHER COURSES FOR ALL THOSE PROFESSIONALS WHO DEDICATE THEIR LIFE TO NATURE SPORTS. IT WOULD MEAN UNIFYING CRITERIA WHEN SHOWING OUR NATURAL HERITAGE TO TOURISTS WHO VISIT US. IT WOULD ALSO GENERATE A CONSIDERABLE NUMBER OF JOBS FOR ALL PROFESSIONALS LINKED TO THE NATURAL ENVIRONMENT AND WOULD INCREASE THEIR BUSINESS POSSIBILITIES ON BEING COORDINATED WITH THE MOUNTAIN GUIDES AND SPECIALISED COMPANIES.

IT WOULD ALSO REPRESENT AN IDEAL RELATIONSHIP BETWEEN TOUR OPERATORS, AND SPORT AND ADVENTURE TOURISM COMPANIES.



**PIRINEOH! INDOOR  
FUTURE  
STORIES**



IT IS VERY EASY TO IMAGINE STORIES ASSOCIATED WITH PIRINEOH! INDOOR, WHICH COULD BE REAL. HOW AND WHY IMAGINARY PEOPLE, WHO COULD RESPOND TO A FUTURE REALITY, WOULD COME. WE ARE GOING TO GIVE FOUR SIMPLE EXAMPLES.



### **A STORY OF LEISURE**

*A FAMILY FROM MADRID ARRIVES AT THE AVE HIGH-SPEED TRAIN STATION OF HUESCA ON A SATURDAY.*

*THEY REACH PIRINEOH! INDOOR WITHIN 5 MINUTES AND SHORTLY AFTERWARDS THEY HAVE STARTED TO LEARN CANYONING IN AT THE ARTIFICIAL CANYONING SITE. IN THE AFTERNOON, THEY DO A CANOPYING AND BALANCING COURSE. ON THE SUNDAY MORNING THEY PUT INTO PRACTICE WHAT THEY HAVE LEARNT AT ONE OF THE CANYONS OF THE GUARRA MOUNTAIN RANGE (30 MINUTES AWAY). IN THE AFTERNOON, AT A QUARTER PAST TWO, THEY ARE BACK IN MADRID.*



### **A STORY OF LOGISTICS**

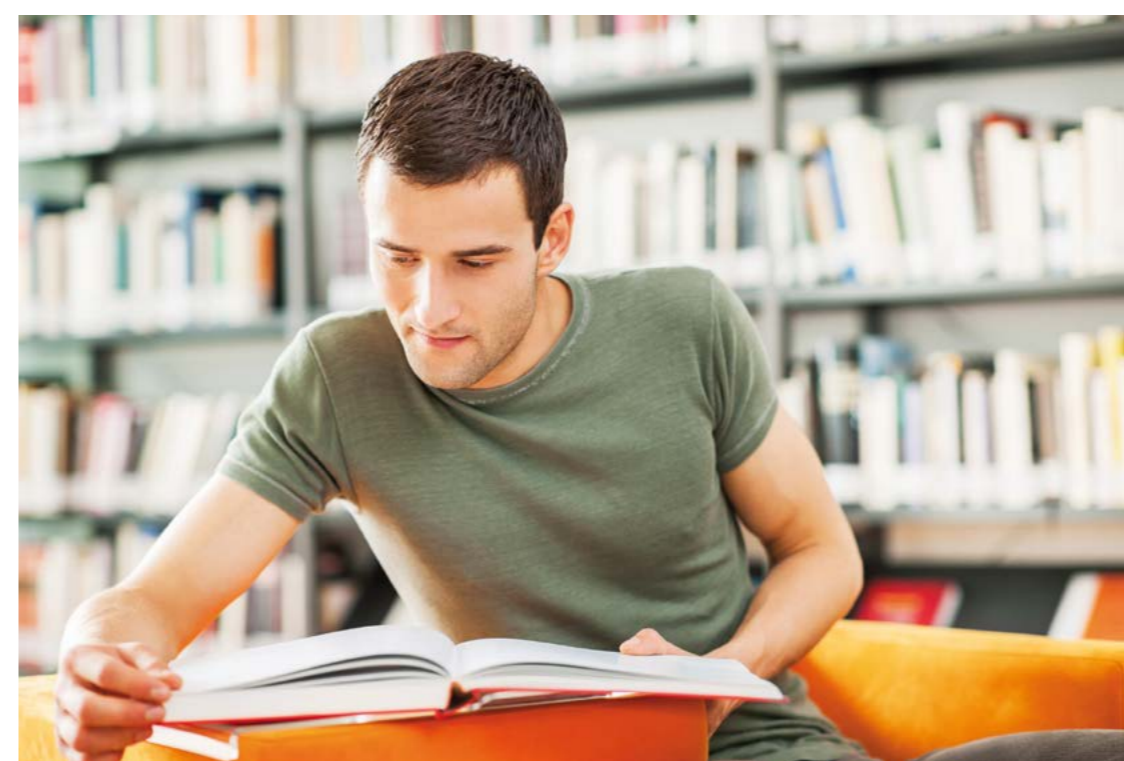
*THE MOUNTAIN CLUB HAS ARRANGED TO MEET AT HALF BY SIX IN THE MORNING AT PIRINEOH! TO GO TO ANETO. THEY ARE INFORMED THAT THE TRIP IS IMPOSSIBLE DUE TO THE WEATHER CONDITIONS, BUT THEY ARE TOLD THAT IT IS AN EXCELLENT DAY TO GO FOR A WALK IN THE MONEGROS DESERT, GO BIRD WATCHING AT THE SARIÑENA LAGOON OR EVEN RIDE A CAMEL. THANKS TO THE REAL-TIME INFORMATION THEY HAVE TAKEN ADVANTAGE OF THE DAY AND HAVE HAD A TOTALLY UNEXPECTED EXPERIENCE THAT HAS EVEN BEEN MORE PLEASANT FOR THEM...*

# 4 STORIES OF PIRINEOH! INDOOR



### **A STORY OF SPORT**

*TWO FEMALE ENGLISH CLIMBERS REACH HUESCA AIRPORT AND THEY ARE TRANSFERRED TO PIRINEOH! IN 15 MINUTES. THEY TRAIN ON THE CLIMBING WALL AND START TO LEARN ICE CLIMBING. THROUGHOUT THE WEEK THEY ALTERNATE TRAINING WITH PUTTING INTO PRACTICE WHAT THEY HAVE LEARNT IN THE NATURAL GLACIERS. THEY HAVE TRAINED AT THE BEST SCHOOL IN EUROPE, ENJOYING ONE OF THE BEST NATURAL ENVIRONMENTS OF THE CONTINENT, A BIOSPHERE RESERVE.*

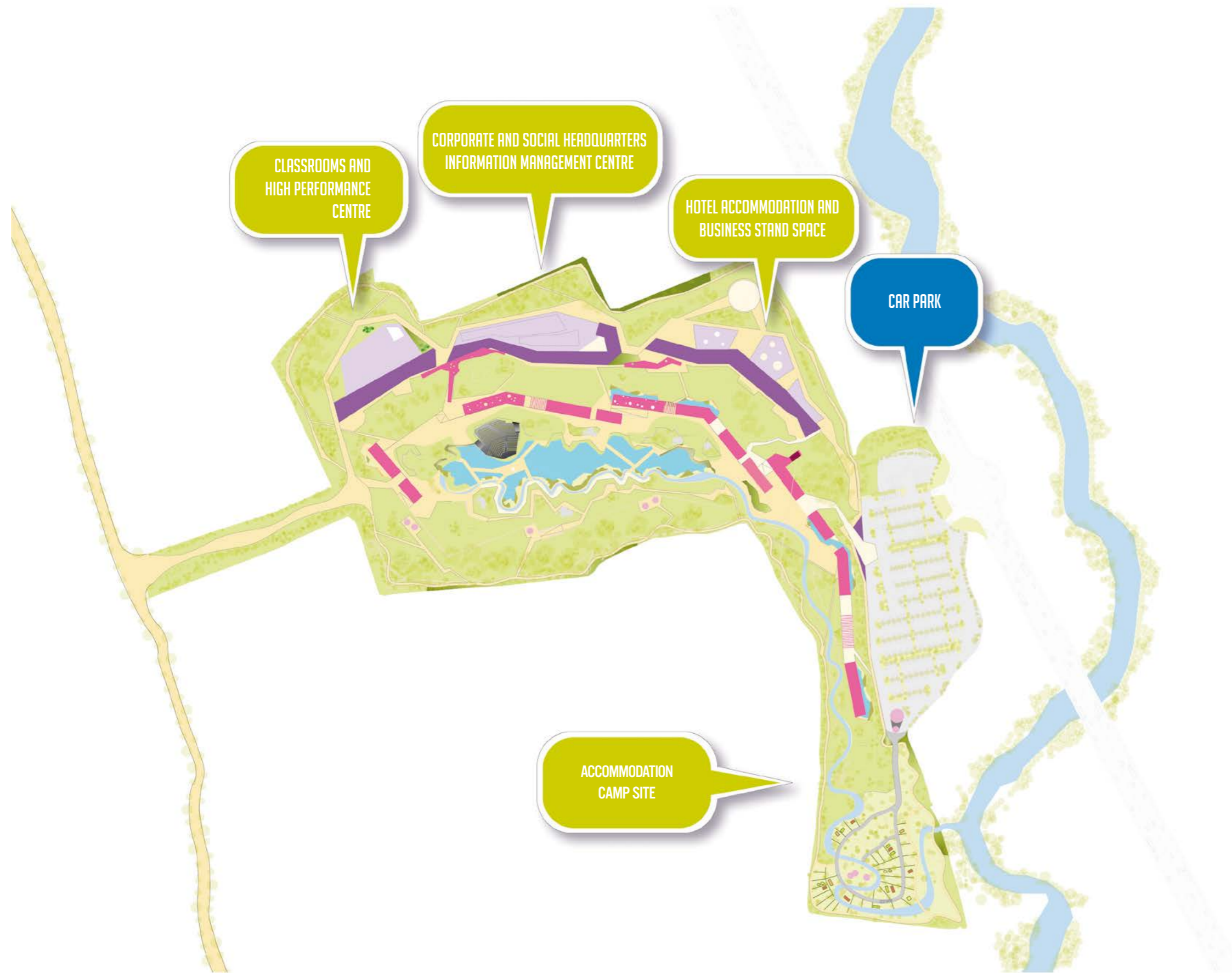


### **A STORY OF TRAINING**

*COSME IS A YOUNG MAN FROM HUESCA WHO IS CURRENTLY WITHOUT A JOB. AFTER WORKING IN THE CONSTRUCTION SECTOR FOR SEVERAL YEARS HE SEES NO FUTURE IN SPAIN. BUT HE IS AN EXCELLENT MOUNTAINEER AND CLIMBER AS HE HAS LIVED IN THE MOUNTAIN SINCE HE WAS VERY YOUNG. HE COMES TO PIRINEOH! TO TRAIN AS A GUIDE AND DREAMS THAT ONE DAY HE WILL SET UP AN ACTIVE TOURISM COMPANY IN HIS HOME TERRITORY.*



# PIRINEOH! INDOOR / FLOOR



## CHARACTERISTICS OF THE LAND PROPOSED I

SITUATED TO THE SOUTH OF HUESCA, ON PK 99 OF THE A-131 HUESCA-SARIÑENA ROAD. TRAFFIC ACCESS FROM THIS SAME ROAD, AS WELL AS PEDESTRIAN AND TRAFFIC ACCESS THROUGH VEREDA DE POMPENILLO.

### COMMUNICATIONS

CAR: 2.5 KM FROM THE INTERSECTION OF THE MUDÉJAR AND LÉRIDA-PAMPLONA DUAL CARRIAGEWAYS.

RAIL: 2 KM FROM THE AVE HIGH-SPEED TRAIN STATION.

AIR: 6 KM FROM HUESCA-PIRINEOS AIRPORT.

WALKING-BIKE: 900 M FROM THE TOWN CITY, 1300 M FROM THE CONVENTION CENTRE.

### SURROUNDING TOWNS AND VILLAGES

10-15 MINUTES: HOYA DE HUESCA. 65,000 INHABITANTS

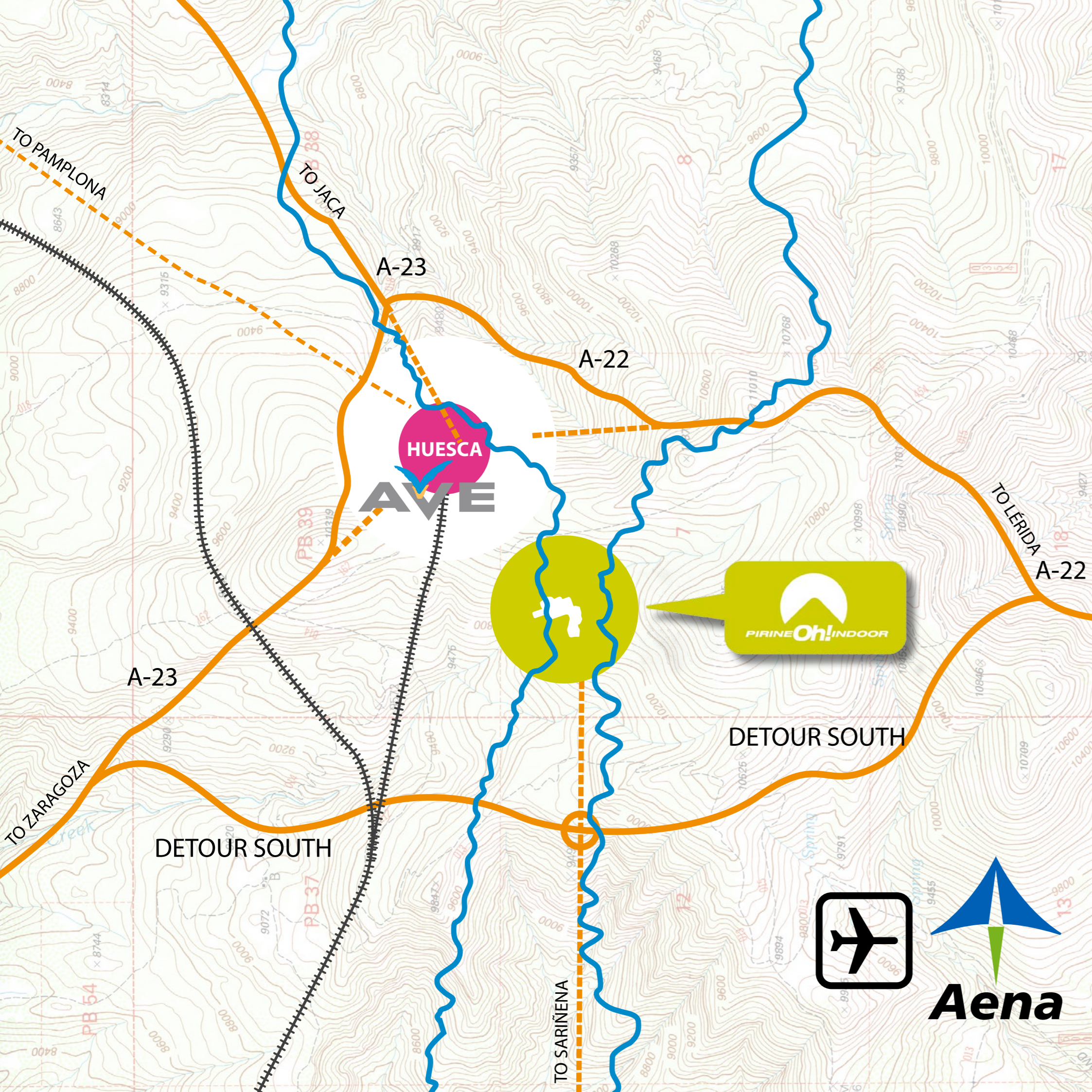
30-90 MINUTES: ZARAGOZA, LÉRIDA, PAMPLONA. 1 MILLION INHABITANTS.

2-4 HOURS: MADRID, BARCELONA, BILBAO, TOULOUSE, VALENCIA. 15 MILLION INHABITANTS.

### CITY PLANNING CONDITIONS AND SERVICES

THE COMPLEX IS LOCATED AS AN EXTENSION OF THE UNDERGROWTH OF ISUELA RIVER CONNECTING THE LATTER TO THE SOUTH OF THE PLOT OF LAND. THE RELIEF IS FLAT AND THEREFORE DOES NOT REQUIRE A LOT OF EARTH MOVEMENT.

THE GENERAL URBAN DEVELOPMENT PLAN OF HUESCA PERMITS RECREATIONAL USES, PARKS AND THE PROMOTION OF ENVIRONMENTAL OBSERVATION AND EDUCATION IN THE AREA. CONSEQUENTLY, THERE WILL BE NO DIFFICULTY WHATSOEVER IN OBTAINING THE RELATIVE PLANNING PERMITS.



## CHARACTERISTICS OF THE LAND PROPOSED AND II

### URBAN SERVICES

ACCESSIBILITY FROM THE A-131 ROAD, WITH DIRECT ACCESS TO THE SOUTHERN BYPASS. LAND IS OWNED TO BUILD THE ACCESS ROUNDABOUT. THE WATER SUPPLY IS GUARANTEED BY THE PROXIMITY (500 M), OF THE GENERAL DISTRIBUTION RING OF HUESCA, WITH SUFFICIENT CAPACITY. WASTE WATER IS DISCHARGED BY PUMPING TO THE WATER TREATMENT PLANT OF HUESCA, SITUATED 500 M AWAY. RAINWATER WILL BE MANAGED THROUGH THE LAKES AND PONDS, RECYCLING IT AS IRRIGATION WATER AND CONTROLLING THE EXCESS DISCHARGE TO THE NATURAL RIVER COURSE. ELECTRICITY SUPPLY IS GUARANTEED BY THE RING OF SUB-STATIONS FORESEEN FOR THE CITY, WHICH ARE CONNECTED THROUGH THE POWER LINE THAT SUPPLIES THE TOWN OF POMPENILLO. THE POWER LINE ALREADY CROSSES THE LAND.

WITH RESPECT TO THE ENVIRONMENTAL IMPACT OF THE ACTION, THE PRELIMINARY ANALYSES REVEAL A POSITIVE IMPACT WITH RESPECT TO THE ENVIRONMENT, IMPROVING THE EXISTING TRACKS AND PATHS, FOSTERING THE USE AND ENJOYMENT OF THE UNDERGROWTH OF THE ISUELA AND FLUMEN RIVERS.

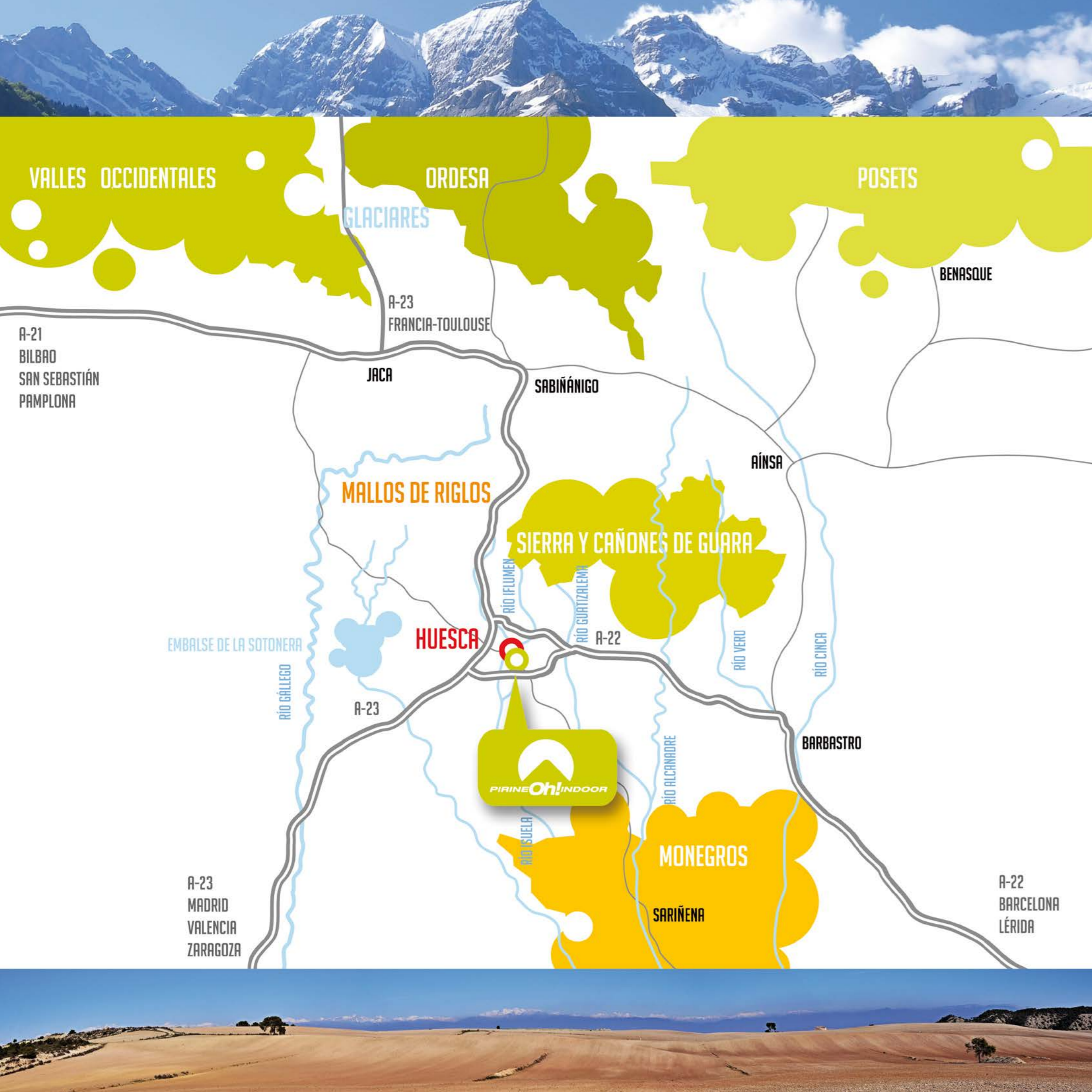
### PROPIEDAD

THE LAND FORESEEN IN THIS REPORT BELONGS TO ONE SINGLE OWNER. IT IS CURRENTLY USED FOR CULTIVATION, FREE OF ENCUMBRANCES AND EASEMENTS. THE TOTAL SURFACE AREA OF THE LAND IS 165,396 M<sup>2</sup>.

CORRESPONDING TO THE FOLLOWING CADASTRAL PARCELS;

- BUILDING LOT 6, PARCEL 133. SURFACE AREA: 19,691 M<sup>2</sup>. REFERENCE: 22901A006001330000QA
- BUILDING LOT 6, PARCEL 135. SURFACE AREA: 91,241 M<sup>2</sup>. REFERENCE: 22901A006001350000QY
- BUILDING LOT 6, PARCEL 148. SURFACE AREA: 31,354 M<sup>2</sup>. REFERENCE: 22901A006001480000QR
- BUILDING LOT 6, PARCEL 234. SURFACE AREA: 10,089 M<sup>2</sup>. REFERENCE: 22901A006002340000QQ
- BUILDING LOT 5, PARCEL 596. SURFACE AREA: 8,021 M<sup>2</sup>. REFERENCE: 22901A005005960000QE
- BUILDING LOT 5, PARCEL 350. SURFACE AREA: 5,000 M<sup>2</sup>. REFERENCE: 22901A006003500000QE





# A BRIEF SUMMARY

## PIRINEOH! INDOOR ACADEMIC PARK OF THE PYRENEES AND MULTI-SPORT, ADVENTURE AND LEISURE CENTRE OF THE PYRENEES

### What is it?

It is an Amenities project aimed at training, management and promotion of Active Tourism in the Pyrenees and surrounding area.

A place of synergies in the field of adventure tourism, strategically situated in the province of Huesca, which has great environmental wealth and in the city that has communications, is centrally situated with optimal human resources for the project.

The necessary vocational and university training would be given there to develop the tourist activity linked to sports and active leisure in nature. The aim is to create new academic qualifications that will permit training professionals to carry out their activity in any sport discipline, related to mountains, nature and adventure, taking advantage of all the potential population of bordering communities, where there are many people interested in these academic disciplines and wish to make nature their way of life. Our aim is to keep ahead of the times by offering this type of training due to the peculiarities of the territory of Huesca and province.

At Pirineoh! Indoor, the specialised rescue corps would be trained as well as elite athletes of the new specialities, some of them with an Olympic future (climbing). Families and tourists would learn to do this type of activity safely, minimising later risks.

It would also be a centre where information of the different natural locations would be managed in real time: meteorology, risks, tourist concentration, environmental status, and quality and safety control of the different offers.

It would also be a place where many services could be contracted, in the many different natural environments of the province. Pirineoh! Indoor would become the great Central Market of sport tourism activity of the Pyrenees, and from which tourists would be derived to the rest of the Pyrenees regions.

Finally, the actual centre would be used as a leisure space with facilities, services and accommodations, which apart from being used for the functions mentioned above during times of less tourist influx, would be used in areas of greater influx as part of the great natural medium offer of Huesca. Likewise it would become another park in the city of Huesca.

## CREDITS

Miguel Ángel Campo Vallés, Architect  
PROJECT DIRECTOR

Ibor y Santi arquitectos s.c.p.  
David Calvo Cubero  
COLLABORATOR ARCHITECTS

Nacho Seral  
INFOGRAPHICS

José Luis Tabueña  
PHOTOGRAPHS PRODUCED

Enrique Torrijos  
DESIGN AND COMMUNICATION

Torrijos Coyo  
COORDINATION AND PRODUCTION

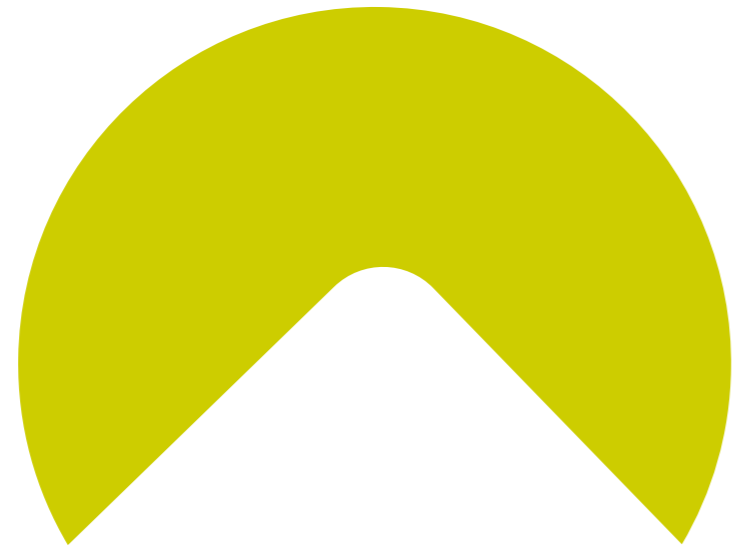


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***PIRINE Oh! INDOOR***



[www.pirineohindoor.com](http://www.pirineohindoor.com)  
[pirineo@pirineohindoor.com](mailto:pirineo@pirineohindoor.com)